

Vishwaniketan Institute of Management Entrepreneurship and Engineering Technology  
(iMEET)  
Department of First Year Engineering  
Academic Year 2022-2023

**Business Club Presentation**

**Date:** 22/11/2022

**Co-ordinators:** Dr. Nidhi Singh & Prof. Sachin Mulik

**Participants:** Students of First Year, Div : B & Div : A

**Agenda:**

1. Chaitali Khade

**Case Study 1:** Augmented Reality and Virtual Reality (Sony)

1. Chaitali Khade
2. Krupali Mhatre
3. Ayush Patil
4. Tejaswee Jha
5. Bhusan Chavan

**Case Study 2:** Wire Sensor (Cisco)

1. Anushka Sahu
2. Mrudula Patil
3. Sudhanwa Kanchi
4. Vaibhavi Bhagwat
5. Vrushali Thombre

**Business News:**

- Ayush Patil

**Technical Quiz:**

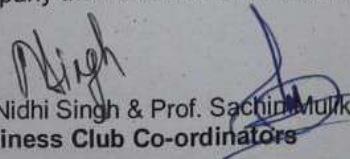
- Bhusan Chavan

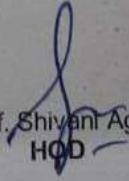
**Name of Guest:** Dr. B.R. Patil



Business Club case study presented by Chaitali Khade and Team.

Augmented Reality is a combination of Real Scene viewed by user and virtual scene that is generated by a computer. Augments the scene where as virtual reality is creation of a simulated environment with the use of computer technology. AR and VR together reduce the line between the real world and virtual world. A wireless sensor network (WSN) can be defined as a network of small embedded devices, called sensors, which communicate wirelessly following an ad hoc configuration. A WSN consists of spatially distributed sensors, and one or more sink nodes. Cisco is a US Technology company that is best known for its Networking Products.

  
Dr. Nidhi Singh & Prof. Sachin Mulik  
Business Club Co-ordinators

  
Prof. Shivan Agrawal  
HOD