

Vishwaniketan Institute of Management Entrepreneurship and Engineering Technology  
(IMEET)  
Department of First Year Engineering  
Academic Year 2022-2023

**Business Club Presentation**

Date: 13/12/2022

Co-ordinators: Dr. Nidhi Singh & Prof. Sachin Mulik

Participants: Students of First Year, Div : A

**Agenda:**

- Siddhi Mulmule

**Case Study 1: Artificial Intelligence (Google)**

1. Soham Satpute
2. Rohit Valmiki
3. Pranav Khamitkar
4. Arbaz Khan

**Case Study 2: Data Science (IBM)**

1. Siddhi Mhatre
2. Ankush Shaiwale
3. Himanshu Goswami
4. Ronit Salunke

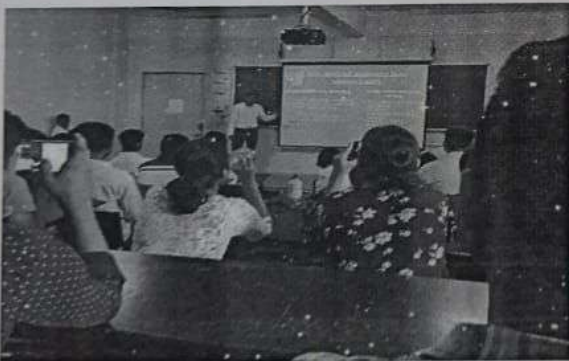
**Business News:**

- Siddhi Mulmule

**Technical Quiz:**

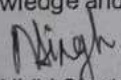
- Kartiki Dalvi

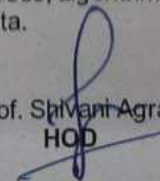
Name of Guest: Dr. Vikas Shinde



Business Club case study presented by Siddhi Mulmule and Team.

Artificial intelligence is intelligence-perceiving, synthesizing, and inferring information- demonstrated by machines, as opposed to intelligence displayed by non-human animals and humans. Artificial intelligence is the simulation of human intelligence processes by machines, especially computer systems. Specific applications of AI include expert systems, natural language processing, speech recognition and machine vision. Data science is an interdisciplinary academic field that uses statistics, scientific computing, scientific methods, processes, algorithms and systems to extract or extrapolate knowledge and insights from noisy, structured and unstructured data.

  
Dr. Nidhi Singh & Prof. Sachin Mulik  
Business Club Co-ordinators

  
Prof. Shivani Agrawal  
HOD