Vishwaniketan Institute of Management Entrepreneurship and (iMEET)

> Department of First Year Engineering Academic Year 2022-2023

Business Club Presentation

Date: 24/01/2023

Co-ordinators: Dr.Nidhi Singh & Prof. Sachin Mulik

Participants: Students of First Year, Div: B

Agenda:

Soham Baraskar

Case Study 1: Gaming (Rockstar)

- 1. Prem Patil
- 2. Kaustubh Mhatre
- Aditya Mandhare
 Aayush Deepnaik
 Yash Kadam

Case Study 2: Drone Technology (Urban Matrix Technology)

- 1. Visranti Patil
- 2. Dipvijay Patil
- 3. Divakar Pal

Business News:

Soham Baraskar

Technical Quiz:

- Yash Jadhav
- Ritesh Solanki

Name of Guest: Prof. Shivani Agarwal





Business Club case study presented by Soham Baraskar and Team.

Essentially, a drone is a flying robot that can be remotely controlled or fly autonomously using software-controlled flight plans in its embedded systems, that work in conjunction with onboard sensors and a global positioning system (GPS). Urban Matrix a Bengaluru based drone tech startup, created history by demonstrating a drone flight from a distance of 3,000 Kms, using 4G technology. The startup flew their drones in Bangalore while controlling the whole flight from Dubai. This is a major milestone for India's deep-tech innovation.

Dr. Nidhi Singh & Prof. Sachin Mulik **Business Club Co-ordinators**

Prof. Shivant Agrawal

HOD